

Product Profile, and Applications...



Luc eSpace (Concept Hair Salon) Chatswood Chase Shopping Centre (Sydney), has chosen MODENA to decorate its already innovative walls, and more importantly safely provide power to all bench outlets, for the stylish heads of Sydney... Owner Luke Smart chose MODENA for its unique design, safety features, and ultra modern style. It adds a simple elegance, and a functional edge in our NEW salon, which we demanded of ALL inclusions... MODENA stands the test of commercial toughness day after day, switching thousands of hair dryers on to savvy heads, and doing it in style...

Watch for more unique PDL product Profiles, Forward yours or share them with any of the PDL team...email - marcoms@pdl.com.au if you would like to suggest your application, project or ideas.

How the West will be One...

PDL announces their latest team members joining the group, Wayne Bourke Sales Manager, with Chris Herlihy and Matthew O'Connell Sales Representatives... to embark on a NEW beginning in Western Australia. Together these guys possess invaluable industry experience, vigour and an exciting blend of expertise to help grow the already boyant WA market. They look forward to servicing ALL PDL Product needs and enquiries from April, across this vast state... Wayne has come across from New Zealand where his experiences as Product Manager for PDL over the past 5 years will prove electric. A mix of wholesale and manufacturing backgrounds will see the guys ready to share some of PDL's unique product advantages and cement them into the WA building market.

Visit www.pdl.com.au, or email- help@pdl.com.au for more information.



POWER POINTERS

At PDL we like nothing more than to see our products in action. Each month we will feature one reader's great idea in action. Send us your tip on a time or money saving ideas relating to using or installing a PDL product. The idea we put in lights will receive \$500 worth of PDL products. Start sending your ideas now – describe the idea in 100 words or less, please include a photo of yourself or your idea in practice. You can email them to marcoms@pdl.com.au or mail them to "Power Pointers", PDL Industries Australia Pty Ltd, Locked Bag 5500, Baulkham Hills Business Centre, Baulkham Hills NSW 2153

 www.pdl.com.au
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 **Electrical Products**
IDEAS IN ACTION



ISSUE 1 Winter 2006

Welcome to the very first issue of Watts Current at PDL. This informative quarterly publication will showcase new PDL products, and feature recent, notable PDL installations and projects. There's also an opportunity for you to contribute your own Ideas in Action, by sending in and sharing a Trade Tip. It could win you \$500 as well! See page 4 for more details on how to enter your Trade Tip.

This inaugural issue of PDL Watts On is a great opportunity to review the dramatic, and exciting changes that PDL Industries Aust has been through in the last 2 years. To lift the brand profile, PDL Australia was separated from Schneider Electric at the beginning of 2005. The timing could not have been better, as 2005 saw the market release of a host of new, innovative PDL product ranges: the exciting Modena wiring devices, LexCom Home Network, Din MCB's, Plug-in MCB's, Industrial Switchgear and Fusegear, to list the main lines.

In fact, some 120 new references were launched in PDL's new Trade Product Guide in Feb 2005, with a further 200 new references launched in the October 2005 Trade Product Guide.

Continuing into 2006 promises to be even more exciting, as you, our valued PDL user, experience the fruits of years of intensive new product development work. The PDL team lives by our brand tag, "Ideas in Action" taking ideas and concepts from the market, and turning them into innovative, user friendly product solutions. We welcome your feedback, and input. Most of all, we welcome and value your custom.

Gordon Brown General Manager PDL Industries Aust Pty Ltd



The Latest Products and Ideas

For a copy of the latest PDL Trade Product Guide contact us on email - help@pdl.com.au



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WIRING DEVICES



Modena 800 Series
Contemporary, innovative, flexible.

Any colour you like... Switch it On...

The new home and renovation market has been looking for vibrant alternatives to the humble light switch... look no more. PDL would like you to consider this Innovative, and Contemporary NEW range in nine amazing colours, White, Black, Red, Blue, Charcoal, Platinum, Gunmetal, Champagne. Front loading Switches. One to Six Gang, Four mechanism and three plates size options for flexible switching solutions.

MODENA SERIES... Put it on your Wall...



SAFETY & SECURITY

Kinesis 100 Series
Safety and convenience.

Convenience and with proven Energy Efficiency...

Indoor ceiling mount Passive Infra Red Motion Sensors are NOW proven Energy Savers. Convenient Switching Automatically for a simple method of Lighting Control, or to provide light in dark areas, such as Cupboards, Pantries, Cellars or Ensuites, Walk In Robes and so on...

Convenience and security in one simple to use device.



Install the NEW 100CF360 Sensor, for use in any application.



HOME TECHNOLOGIES

LexCom HomeNetwork
Connect and go.

Unparalleled performance with... Ease of Use

LexCom Home Network is a comprehensive home wiring solution that addresses the home owners growing Entertainment and Communications needs.

It allows them to maximise the use of their current home entertainment technology, and ensures that the home has the infrastructure required to support tomorrow's advances.

A single high capacity network cable and tool less "Crocodile" RJ45 outlets, allow any video, telephone, or data signal to be received at any outlet location.

This simplifies design and reduces installation time for the contractor, whilst providing unparalleled flexibility and ease of use for the home owner.



GENERAL ACCESSORIES

PDL PLANNER

Plan for all your Electrical Solutions.

The must have Business Software Tool...

Add Simple Efficiencies, Save Valuable Time and Increase Profits... whilst planning projects and jobs... For use by Contractors, Builders and Specifiers to help BUILD a SMARTER finished product... A business Tool for pricing, invoicing, ordering, site plans and layouts... plus MUCH MORE.

Introducing... PDL Planner.



For more information please email - help@pdl.com.au



HOME TECHNOLOGIES

LexCom HomeControl
Making homes smarter.

Smarter Options... for Home Lighting

PDL's LexCom Home Control creates custom, ambient lighting throughout any home, that is responsive to the owners needs.

Easy to Install

Requiring no special cables or complete rewiring, they operate just like conventional 2-wire 240V AC light switches. With integral dimmer and relay controls, they can be installed using standard metal brackets and into wall boxes. The switches use RF radio signals to "talk" to each other greatly simplifying 2 and 3 way switching, as any switch can be enabled to control any other load in the home.



No Programming Required

The switches are factory configured to work right out of the box, with On/Off control, and Dim Up/Down functionality, but system capability can be enhanced through the use of configurable scene and timing functions. This simple configuration can be done by the installer on site, and does not require the use of a computer.

Affordable for Every Customer

The use of advanced wireless technology reduces installation costs and makes installation quick and easy in any home. It is also fully scalable allowing you to begin with just one room with lower entry costs, and expand later to the whole home.



SAFETY & SECURITY

Powerguard Series
Electrical Safety and Protection Devices.

Essential... Safeguard when working with Electricity...



Protect both your people and your equipment from harmful shocks around the home and building site. Using accurate electronic technology to constantly monitor the balance of current flow, PDL's range of protection devices has grown from strength to strength. Ensure you are protected against dangerous situations, PDL Powerguard can save your life with unique NEW products like the Rewireable 955RW in line RCD, and Protected GPO's!



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