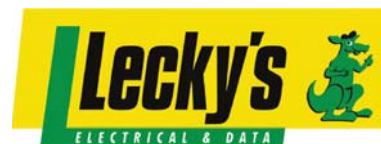


HOBBY MANIA



By purchasing any PDL Electrical Products at one time
and over a single minimum invoice value of \$250,
**YOU COULD BE IN THE DRAW
TO WIN ONE OF 2 PRIZES!**



1. There are 6 chances to win first prize and is valued at \$480 each of a hobby model
NITRO TRUCK 4WD with case
2. There are 6 chances to win second prize and is valued at \$185 each of a hobby model
VENOM OCEAN RESCUE HELICOPTER

Valid only with PDL Products sold through Leckys Electrical Wholesale Pty Ltd.

Entries will be taken upon invoice by Leckys Electrical Wholesale Pty Ltd and is running from Friday 1st June 2007 and ends COB Tuesday 31st July 2007. No entries will be accepted after this date. Prizes will be drawn on Friday 3rd August at Leckys Electrical Wholesale Pty Ltd 842 Sydney Road, Coburg (Head Office) .

For full terms and conditions visit www.pdl.com.au Competition closes COB 31/07/07.



PDL Electrical Products - The Story so far....

The company has a history stretching back some 6 decades. The original Plastics & Die-Casting Limited was founded in 1937 in Christchurch, New Zealand. The business was purchased by the then Bob Stewart in 1957 and renamed PDL Industries Ltd. It was Sir Robertson Stewart's vision and energy that saw PDL grow and thrive in the following decades.

PDL has had a presence in the Australian market for over 20 years. The PDL "Powerguard" RCD protected devices, PIR sensor products, and installation accessories were distributed nationally via a network of agencies.

In the early part of the 1990's, PDL acquired the electrical products division of Oliver J Nilsen (Nilsen Electrical Products) gaining many well recognised brands, such as Federal (fuse gear, main switches) Rowco (metal clad industrial switchgear), and Matrix (then a newly developed plastic range of Industrial Switchgear). These brands remain alive today, and hold a strong position in their respective markets. The acquisition of Nilsen Electrical Products also gave PDL much needed access to the main stream electrical distribution channels, and on the back of that network PDL launched the 600 Series of domestic/commercial wiring devices.

In 2001 the Schneider Electric Group acquired PDL Holdings. Schneider recognised the brand's strengths, the innovation and expertise in design, and expressed a strong desire to build on them. Within the Schneider Electric group, PDL products continue to be sold around the world. Today the brand is used on both electrical and electronic products in many markets, with a reputation for quality and innovation that was over 60 years in the making.

In Australia PDL Industries is entering yet another new chapter in this story. Initially integrated into the Schneider Electric organisation, 2005 saw PDL standing on its own as a vibrant and viable brand. Our challenge is to utilise the resources within the PDL and Schneider businesses globally and use them to bring exciting, innovative, stylish and yet always practical electrical accessories to the Australian market.

Terms and Conditions

- Information on how to enter and prizes form part of the conditions of entry. Participation is deemed to be acceptance of the following terms and conditions.
- 'Hobby Mania' promotion is open to all licensed Electrical Contractors and Account Customers of all PDL products purchased only at Leckys Electrical Wholesale Pty Ltd, Victoria. Government Departments and Institutions are excluded.
- Employees and their immediate families of the promoter and their agencies associated with this promotion are ineligible to enter.
- Entry is restricted to Australian residents only.
- 'Hobby Mania' promotion commences Friday 1st June 2007 and concludes 5.00pm Tuesday 31st July 2007.
- Entry into the 'Hobby Mania' promotion is by way of purchasing any PDL products on a single invoice over the value of \$250. Every spend on a single invoice over the value of \$250 entitles the purchaser to one (1) entry into the draw.
- The prizes: Six (6) Hobby Model NITRO TRUCK 4WD with case valued at \$400 each. Six (6) Hobby Model Venom Ocean Rescue Helicopter valued at \$185 each. Total twelve (12) prizes at total value \$3,510.00.
- Prizes are not transferable or exchangeable for cash.
- The promoter will not be liable for any loss or damage which is suffered (including but not limiting to direct or consequential loss) or personal injury suffered or sustained during the use of the prize.
- If the winner is under 18 years the prize must be awarded to the prize winner's parent or guardian.
- The barrel draw will take place at 10am on Friday 3rd August 2007 at Leckys Electrical Wholesale Pty Ltd 842 Sydney Road, Coburg VIC 3058.
- All prize winners will be notified by telephone, mail and results published in the Australian Thursday 9th August 2007.
- The promoter is PDL Industries Australia a brand of Schneider Electric (Australia) Pty Limited. All matters relating to the 'Hobby Mania' promotion is the decision of PDL Industries Australia and is final and binding. PDL Industries Australia may not vary or cancel promotion without notice reference to relevant authorities.
- Any liability for Commonwealth, State or other taxes imposed on any prize resulting from the promotion, shall be the sole responsibility of the recipient and not PDL Industries Australia.
- Out of stock, supply or delays of any of the participating products or promotional material shall not be the basis for compensation or alternative rewards.
- PDL Industries Australia, Locked Bag 5500, Baulkham Hills Business Centre, Baulkham Hills NSW 2153. ABN is 31 006 147 351.
- For full terms and conditions visit www.pdl.com.au

PDL110507



Electrical Solutions

Smart, Safe, Comfortable and Efficient